IoThinkTank | IOT AWARDS

OPERATIONS & SMART SPACES

IoT Smart Home Innovation Award

Where Connected Technology Meets Everyday Life.

ENTRY GUIDE

Award details, dates, and past winners: iothinktank.com/iot-smart-home-innovation-award/



About the award

The IoT Smart Home Innovation Award honors breakthrough technologies that are transforming residential environments through connected intelligence. From security and automation to energy management and in-home health solutions, this award recognizes the products and platforms redefining how people interact with their living spaces.

Smart home innovation is no longer about convenience alone. It is about safety, efficiency, sustainability, accessibility, and seamless user experience. This award celebrates the companies building the next generation of intelligent homes.

What this award recognizes

This award highlights advancements across the smart home ecosystem, including:

- Smart security systems, cameras, locks, and access control
- Home automation platforms, control hubs, and interoperability
- Smart lighting, climate control, and energy optimization
- Residential IoT sensors and monitoring devices
- Connected appliances and intelligent device ecosystems
- Voice-enabled and AI-powered home integrations
- In-home health monitoring and wellness technologies

Submissions may include hardware devices, software platforms, integrated systems, or complete residential solutions that demonstrate meaningful innovation and real-world impact.

Who should enter

- Smart home device manufacturers
- Consumer technology teams
- Interoperability and ecosystem developers
- In-home health and wellness technology teams
- Residential IoT platform providers
- Smart home integrators
- Home automation innovators

Entries are welcome from organizations developing connected home solutions that improve safety, comfort, efficiency, accessibility, sustainability, or everyday quality of life.

What to include

Describe the household need, the product or platform, the connected experience, interoperability, privacy, security, deployment maturity, and resident value. Explain the solution's technical approach, implementation maturity, integrations, scale, security, reliability, and practical value.

- Quantified improvements in energy savings, safety, accessibility, convenience, response time, reliability, adoption, satisfaction, or operating efficiency
- Deployment details, including locations, devices, users, systems, operating conditions, and implementation timeline
- Customer, client, or end-user identification when the entry relies on a real-world deployment
- Supporting evidence, including case studies, performance data, dashboards, customer validation, images, videos, technical documents, or information URLs
- Any confidentiality, regulatory, embargo, or publicity restrictions

Supporting collateral should make the entry easier to verify and evaluate. Include the strongest evidence available, and clearly distinguish measured results from estimates, projections, or planned outcomes.

Eligibility

The award is open to organizations and individuals developing or deploying connected technologies in single-family homes, multifamily housing, assisted living, residential communities, home health environments, and connected consumer services. Commercial products, platforms, public-sector programs, research-led deployments, pilots, and customer implementations are eligible when the entry includes enough evidence for meaningful evaluation.

Submitted work should be active, deployed, launched, or meaningfully advanced during the current awards cycle. Entrants may submit their own solution or a customer deployment with appropriate authorization.

Each product, platform, deployment, or project requires a separate submission and entry fee.

How it's judged

Every entry is scored out of 100 on five criteria. This award uses the Product & Technology weighting, so evidence of real-world results counts most.

Innovation & Differentiation	25
Evidence & Measurable Impact	35
Execution & Scalability	25
Category Fit	10
Leadership & Industry Contribution	5

For this award, judges look for

- Innovation: technical advancement, differentiated capability, or new approach
- User impact: measurable value for homeowners, residents, families, or property operators
- Integration quality: interoperability, ecosystem fit, and ease of deployment
- Reliability and usability: practical performance, intuitive workflows, and user experience
- Security and trust: data protection, privacy, and responsible connected-home design
- Scalability: ability to support broader residential adoption or multi-home deployment

Tips for a strong entry

Lead with the problem and the result.
Open with what wasn't working and what changed because of your solution. Judges should know why it matters by the end of your first paragraph.

Put numbers on it.
Evidence carries the most weight in scoring. Give before-and-after figures, and say which results are measured and which are estimates.

Name the customer.
A real deployment with a named customer is the strongest proof you can offer. If the name can't be published, tell us in writing when you submit.

Show it working.
Case studies, dashboards, screenshots, short videos, and technical documents help judges verify what you describe.

Write for this award.
Explain why your work fits this category specifically. A strong entry for one award can score poorly in another if the fit isn't clear.

Keep it tight.
Clear, specific answers beat long ones. Cut anything that doesn't help a judge understand the solution or its results.

How to enter

1. **Prepare your entry.** Gather the required organization, contact, product, deployment, and supporting information before beginning the application.
2. **Complete the application.** Describe the solution, connected technology, deployment environment, integrations, measurable outcomes, and supporting evidence.
3. **Submit payment.** The entry fee is charged when the application is submitted. Entries are not complete until payment is received.

You can save a draft and finish it anytime before the deadline. Deadlines close at 11:59 pm Pacific.

Current dates and fees

Entry dates and fees change each cycle. Find them, and get an email when entries open, on the award page.

iothinktank.com/iot-smart-home-innovation-award/

What winners get

- Recognition across IoThinkTank digital channels
- Official winner badge
- Dedicated winners page and newsroom coverage when a winner is selected
- Visibility within the broader IoT and connected-home community

Entry fees are charged at submission and are non-refundable. Customer or client identity should be included in your submission. If you need names excluded from public materials, notify us in writing at the time of submission. By submitting, you agree to the **Submission Guidelines**, **Privacy Policy**, and **Terms and Conditions**. IoThinkTank Awards are independent and unaffiliated with other award programs. Questions? Contact **awards@iothinktank.com**.