IoThinkTank | IOT AWARDS

ANNUAL PROGRAM · 11 CATEGORIES

Best of IoT Awards

Celebrating Excellence Across the Internet of Things

ENTRY GUIDE

Categories, dates, and fees: **iothinktank.com/best-of/**



About the program

The IoThinkTank Best of IoT Awards celebrate the year's most impactful companies, products, leaders, and solutions across the Internet of Things. This program recognizes broad, standout achievement across the IoT ecosystem, from breakthrough innovation and platform leadership to sustainability, security, hardware, and executive impact.

How it differs

In-year IoThinkTank awards spotlight specific themes, technologies, or verticals, such as edge computing, smart cities, AgTech, or health technology. The Best of IoT Awards highlight marquee achievements that define the year across the full IoT landscape.

The 11 categories

Enter the category that fits best. You can enter more than one when your work genuinely fits each; every category is a separate entry and fee.

IoT Company of the Year

Leading the Charge in Connected Innovation

The IoT Company of the Year Award recognizes the organization that has delivered the greatest overall impact in the Internet of Things during the current awards cycle. This distinction honors companies that not only drive measurable outcomes for their customers, but also elevate the industry through innovation, leadership, and execution at scale.

iothinktank.com/best-of/iot-company-of-the-year/

IoT Breakthrough of the Year

Transforming Possibilities into Reality

The IoT Breakthrough of the Year Award celebrates the innovations that push the boundaries of what is possible in connected technologies. This recognition highlights a decisive leap forward, whether a product, deployment, architecture, or methodology that introduces new capabilities and delivers tangible value beyond incremental improvement.

iothinktank.com/best-of/iot-breakthrough-of-the-year/

IoT Innovation of the Year

Pioneering the Future of Smart Technologies

The IoT Innovation of the Year Award recognizes standout advancements that push the Internet of Things forward through novel approaches, technologies, products, platforms, or business models. This award celebrates creative problem-solving and connected technology design that unlocks new possibilities for organizations, industries, and end users.

iothinktank.com/best-of/iot-innovation-of-the-year/

IoT Use Case of the Year

Showcasing Real-World IoT Impact

The IoT Use Case of the Year Award recognizes the most compelling demonstrations of IoT technology in action. This category highlights projects, deployments, and solutions that clearly show how connected systems solve problems, create measurable outcomes, and deliver value in practice.

iothinktank.com/best-of/iot-use-case-of-the-year/

IoT Platform of the Year

Powering the Backbone of IoT Deployments

The IoT Platform of the Year Award recognizes the platform that best enables device connectivity, data ingestion, processing, management, and insight generation across the Internet of Things. This award highlights platforms that reduce complexity, accelerate time-to-value, and provide a reliable foundation for scalable IoT solutions.

iothinktank.com/best-of/iot-platform-of-the-year/

IoT Security Product of the Year

Protecting the Future of Connected Systems

The IoT Security Product of the Year Award recognizes the solution that best safeguards IoT devices, networks, data, and users from emerging threats. This award celebrates products that deliver strong, verifiable protection while enabling IoT systems to scale and operate with confidence.

iothinktank.com/best-of/iot-security-product-of-the-year/

IoT Startup of the Year

Driving the Next Wave of IoT Disruption

The IoT Startup of the Year Award shines a spotlight on early-stage companies making a significant mark in the Internet of Things. This award honors startups that combine fresh ideas with tangible results, demonstrating the potential to reshape industries through connected technologies.

iothinktank.com/best-of/iot-startup-of-the-year/

IoT Executive of the Year

Visionary Leadership in the Connected Era

The IoT Executive of the Year Award honors a senior leader whose vision, strategy, and execution materially advanced the Internet of Things during the applicable awards cycle. This recognition celebrates leadership that aligns technology and business outcomes, mobilizes teams and partners, and turns ambitious ideas into measurable progress.

iothinktank.com/best-of/iot-executive-of-the-year/

IoT Hardware Product of the Year

Engineering Devices that Define IoT

The IoT Hardware Product of the Year Award recognizes the physical devices and components that form the backbone of the Internet of Things. This category celebrates sensors, gateways, modules, boards, devices, and other hardware innovations that enable connectivity, data capture, automation, and real-world deployments at scale.

iothinktank.com/best-of/iot-hardware-product-of-the-year/

IoT Sustainability Solution of the Year

Enabling a Greener, Smarter World

The IoT Sustainability Solution of the Year Award recognizes connected solutions that meaningfully reduce environmental impact while improving operational performance. This category highlights technologies that cut energy use and emissions, optimize resources, reduce waste, and help organizations meet sustainability goals with measurable results.

iothinktank.com/best-of/iot-sustainability-solution-of-the-year/

IoT Ecosystem of the Year

Uniting Partners to Accelerate IoT Success

The IoT Ecosystem of the Year Award recognizes the partnerships, alliances, and communities that drive IoT adoption and impact through collaboration. This category honors ecosystems that bring together device makers, platform providers, integrators, connectivity partners, customers, and industry stakeholders to deliver greater value than any one organization could achieve alone.

iothinktank.com/best-of/iot-ecosystem-of-the-year/

Who should enter

- ✓ Growth-stage and established IoT companies with market traction
- ✓ Device makers, platform providers, integrators, and multi-partner ecosystems
- ✓ Executives and leaders who materially advanced IoT adoption and outcomes
- ✓ Startups showing compelling pilots, early outcomes, or at-scale deployments
- ✓ Product and engineering teams turning innovation into measurable impact

What to include

Each entry should explain what was accomplished during the award year, why it matters, and how it stands apart within its category. Strong entries include:

- A concise overview of the company, product, platform, leader, deployment, or ecosystem being entered
- A clear explanation of the challenge addressed and the innovation or approach used
- Evidence of impact, such as customer outcomes, adoption data, performance improvements, deployment metrics, growth, or operational results
- Supporting materials, including case studies, product information, screenshots, technical documentation, customer references, or media coverage
- Relevant links, images, reports, videos, or other materials that strengthen the submission

Confidential information may be summarized or redacted for judging. Include enough evidence for judges to understand and evaluate the achievement.

Eligibility

- Open worldwide to companies, organizations, and individuals operating in IoT
- Entries should highlight work developed, released, updated, or significantly advanced within the applicable award year
- Entrants may submit to multiple categories when the solution, company, or achievement legitimately fits
- Each category submission should be prepared as a distinct entry
- Confidential materials may be summarized or redacted for judging, with references provided where possible

How it's judged

Every entry is scored out of 100 on the same five criteria, in every category. Evidence & Measurable Impact counts most.

Innovation & Differentiation	20
Evidence & Measurable Impact	30
Execution & Scalability	20
Category Fit	10
Leadership, Vision & Industry Contribution	20

Innovation & Differentiation. Originality, meaningful advancement, and differentiation from existing alternatives

Evidence & Measurable Impact. Credible evidence of operational, financial, safety, sustainability, customer, or industry outcomes

Execution & Scalability. Implementation quality, reliability, adoption, security, operational readiness, and ability to scale

Category Fit. How directly the entry satisfies the purpose and expectations of the selected award category

Leadership, Vision & Industry Contribution. Strategic direction, broader influence, and contribution to advancing the IoT industry

Tips for a strong entry

Lead with the problem and the result.

Open with what wasn't working and what changed because of your solution. Judges should know why it matters by the end of your first paragraph.

Put numbers on it.

Evidence carries the most weight in scoring. Give before-and-after figures, and say which results are measured and which are estimates.

Name the customer.

A real deployment with a named customer is the strongest proof you can offer. If the name can't be published, tell us in writing when you submit.

Show it working.

Case studies, dashboards, screenshots, short videos, and technical documents help judges verify what you describe.

Write for this award.

Explain why your work fits this category specifically. A strong entry for one award can score poorly in another if the fit isn't clear.

Keep it tight.

Clear, specific answers beat long ones. Cut anything that doesn't help a judge understand the solution or its results.

How to enter

1. **Pick your category.** Review the 11 categories and choose the strongest fit. Each category page lists its focus and the evidence judges look for.
2. **Prepare one entry per category.** Entering more than one category? Write each entry for that category, not one entry copied across.
3. **Submit and pay by the deadline.** Complete the entry form and payment on the award page. You can save a draft and finish it anytime before the deadline.

Deadlines close at 11:59 pm Pacific.

Current dates and fees

Entry dates and fees change each year. Find them, and get an email when entries open, on the Best of page.

iothinktank.com/best-of/

What winners get

- A press release in the IoThinkTank newsroom
- Use of the IoThinkTank logo with your badge
- A place in the Winners Archive
- Official award badge files
- A permanent winner page on IoThinkTank.com
- A draft of your winner page to review before it goes public

Entry fees are charged at submission and are non-refundable. Customer or client identity should be included in your submission. If you need names excluded from public materials, notify us in writing at the time of submission. By submitting, you agree to the **Submission Guidelines**, **Privacy Policy**, and **Terms and Conditions**. IoThinkTank Awards are independent and unaffiliated with other award programs. Questions? Contact **awards@iothinktank.com**.